

2020 Racer Support Contract

I PRINT NAME agree to represent AJAX Motorsports in a respectable and professional manner. I understand that AJAX can terminate the contract and related discounts if they feel I do not meet the standards set by this program.

REQUIREMENTS

- **AJAX shroud decal kit installed on racer's bikes.**
 - You may use the graphics company of your choice or use one of our kits. You can request our logo from crader@ajaxmotorsports.com. To be compliant, AJAX must be the main logo on at least the tank shrouds.
 - Once you have sent a picture of the graphic installed, we will evaluate admission to the program.
- New members to the program are subject to a 60-day probation period where he or she will be evaluated before being instated to the program. We will verify the following:
 - AJAX Graphics are installed on the bike.
 - Customer has purchased \$250 worth of product in the parts department.
 - Customer is in good standing with AJAX Motorsports.
 - Make at least one social media post per ride/event reflecting AJAX in a positive light and tag us in the photo/video. @ajaxmotorsports
- We expect racers to compete at least 5 times during the 2020 season.
- Racer must remain in good standing with AJAX.
- Racer continues to tag and promote AJAX on their social media platforms.
- If graphics are in bad shape, we ask that you replace them.

DISCOUNTS

We understand that racing is expensive, and we are all racers too. We WANT to help you out! The discounts are on a tier-based program. The level of support is based on the level of commitment to the program on your part. Out of this deal, you get discounted parts and apparel, we get advertising. We reward loyal customers with deeper discounts over time. This is not merely a racing performance-based program. We hope that you will take full advantage of this program by taking the initiative to be ambassadors of our company. The discount is programmed into the computer system. Please do not ask if the discount is applied at the counter in front of other customers. It will be reflected on your receipt. Discounts only apply to the contracted rider and parent if rider is a minor. Note: Please do not harass our employees. This program is designed to be a symbiotic relationship.

TERMINATION

- Racers' contracts and discounts can be terminated for the following:
 - Racer becomes a liability to the reputation of the dealership in terms of actions and/or character.
 - Rider speaks or posts about AJAX in a defamatory way.
 - Racer purchases a unit of a brand we carry from a competing dealer or no longer races one of our supported brands.
 - If program requirements are no longer met.
- We do not wish to terminate anyone. However, we cannot afford to support those who do not support us.

I understand the above stated terms and conditions.

Signature of rider: _____ Age: _____ DATE: ____/____/____

Signature of guardian if under 18: _____

CONTACT INFO

NAME: _____ Phone: _____

EMAIL: _____ Instagram: _____

RIDER RESUME

NAME: _____ AGE: _____ Race Number: _____

Bike info: Year: _____ Make: _____ Model: _____

Phone Number: _____ Email: _____

Mailing Address: _____

Instagram: _____ Facebook: _____

List the race series and classes you participate in:

Please list your results from the past season:

What are your goals on and off the track for 2020:
